



# CALL for PARTICIPANT

## Our land is the world

3 months EVS project in Milan, Italy  
from November 5th, 2018 till February 8th, 2019

### Hello everybody!

We are looking for two candidates as volunteers for the EVS project **Our land is the world** supported by the sending organization **EYFA - Stichting European Youth For Action**.

The topics of the project will be interculture, non-formal education and reading. The mission of our non-profit association **Zero Zero** is to promote **book reading culture in early childhood** as a tool to contrast narrow-mindedness, prejudices and social barriers. The two EVS volunteers will be involved in the organization of workshops, public events and various actions to approach the reading culture. This will be in the main context of an area of low-income housing not far from the city center of Milan, well-known as a shining, fashion and financial town, but there again full of contradictions and inequalities.

We are looking for two candidates eager to take part in this European Voluntary Service project to support the activities of our association Zero Zero for a volunteering period of three months.

### The EVS program

The European Voluntary Service (EVS) helps young people travel abroad to participate in volunteering projects. As an EVS volunteer, you commit yourself to the work for a social organisation abroad, on a voluntary and full-time basis. Volunteering projects can involve many different kinds of activities and what you will have achieved and learned through volunteering will be certified Europe-wide via the Youthpass recognition tool.

### Conditions and duration

You must be between 17 to 30 years old to apply. During your time abroad you will receive linguistic support, health insurance and all the essential costs related to your volunteering project will be totally covered. You will be provided with accommodation, board, travel to and from Milan, any local transport that you may need and basic pocket money for your own expenses.

Time abroad: starting on the 5th of November 2018 for a duration of 3 months (end: 8th february 2019)



## Who we are

Zero Zero is a non-profit association promoting youth action for **diffusion of equal rights for all** and for **protection against any discrimination** based on religious, political, ideological, ethnic or economic differences. **Education is the main focus of our action.** We aim to develop a stronger sense of solidarity and ethical resources to afford the present and the future with the trainings and cultural activities. We want to build a european citizenship based on respect for human rights, tolerance and peace.

We consider book reading culture the best tool to promote the **permanent education of individuals** and to realise **autonomous processes of social inclusion.** For this reason we literally bring books everywhere. In particular, we promote reading between infants and teenagers. This choice has the strategic value to **enlarge the number of readers** that in Italy is one of the smallest compared to the other european countries. We manage a children's bookshop, we carry out educational projects in different primary schools of Milan, we cooperate with many art, literature and culture players, we operate in disadvantaged districts organizing workshops, events and festivals.

## Location and context of the project

The EVS exchange will take place in Milan, a dynamic city in the northern part of Italy, the economic and financial capital of the country. Milan is at the cutting edge of cultural innovation and social changes. The general growth of this city since the global economic crisis has been proportional with the increase in the economic gap between the inhabitants. The EVS activities will take place mainly in a **complex suburb just out of the city center**, in which an old and poor neighborhood of social housing meets a richer and renovated part of the city. Our association works to **cross this border** with the aim to create moments of social inclusion and of community growth. **Books are our steps to reach that goal!**

In this district there are a lot of weaknesses and resources too. We already have a certain amount of relationship with other non-profit associations operating in the field of human rights protection, antiracism and solidarity promotion. We cooperate with schools and other public bodies about educational programs. **This is also where we manage the bookshop oriented to young readers and their families.**

## The project

The project **Our land is the world** originates from the following issues:

- \* education by book reading culture
- \* intercultural education against discrimination
- \* promotion of literature, arts and culture
- \* promotion of solidarity and antiracism

The project **Our land is the world** aims to build paths to social inclusion for children (and their families) with fewer opportunities. The target is living in or close to an area of low-income housing with a lack of welfare services and public cultural spaces. At the same time **the project gives the opportunity to two young volunteers to challenge themselves** in a complex but stimulating cultural environment with the main goal to increase curiosity, capabilities and interactions between vulnerable children.



The two European volunteers will work side by side with different specific objectives:

1) **Let's read all the languages of the world**

This strand of the project is oriented to build up a society free from stereotypes and discriminations. Multilingual activities and readings can develop a mutual knowledge between children with different ethnic origin, can help to enhance the different cultures maintaining links with the family roots, and can teach the beauty to be all different and all equal.

2) **Reading books to be free**

This strand of the project wants to encourage book reading culture from early childhood. The habit of reading is the best way to strengthen curiosity about the world and create an interest to learn. If we wish to have a more free world and future, we have to start from the beginning!

According to the desires and competences of the two volunteers, they will work mainly in one of the two strands, cooperating for the success of the whole project.

## **More detailed activities and tasks**

Both of the volunteers will be engaged in various tasks:

### **Libra-Yo**

The volunteers will learn through job shadowing the secrets of the management of a bookshop: how to organize shelves and bookcases, which are the most important sectors, publishers and books in the children's publishing

### **Books to play**

The volunteers will help in organization and management of workshops: playful activities to approach about stories, forms and uses of books. Children's books are not just to read but also to play!

### **Tour of the book**

The volunteers will help in organization and management of public readings aloud: to promote our project we will perform readings in schools, public libraries and parks, during festivals and street events

### **Organization of cultural events**

The volunteers will support the management with the logistics of cultural events: choice of content, budget definition, communication plan and presentation of the authors

### **Story-telling**

The volunteers will produce reports and multimedia products (photos, videos, graphics...) about every activity of the project. They will help to manage the website of the association and the social network accounts



## PARTICIPATE!

### Application

If you really want to join us and apply as a volunteer for this project, there are some steps to get in contact.

- 1) At first we need your CV and a motivational letter in which you tell us a bit about you and why you think this project fits with you. Remember to include any kind of information you think can be useful for the selection.

Send everything to: [associazionezerozero@gmail.com](mailto:associazionezerozero@gmail.com) and [eyfa@eyfa.org](mailto:eyfa@eyfa.org) with the subject "Application for Our Land is the World EVS Project". Deadline: 30th September 2018

- 2) If you will overcome the first selection, we will answer you in order to organize a video chat.

### Contacts and more info

Before applying, we suggest you check our websites and social pages!

Here you can find some more info about us:

[www.panweb.eu/zerozero](http://www.panweb.eu/zerozero) (main website)

Oasi del Piccolo Lettore (Facebook page)

[www.panweb.eu](http://www.panweb.eu) (our national NPO's network)

#### HOSTING ORGANIZATION:

**Associazione Zero Zero - Milan, Italy**

Mail to: [associazionezerozero@gmail.com](mailto:associazionezerozero@gmail.com)

Call / WhatsApp: +39 3408125701 | +39 3512046914

#### SENDING ORGANIZATION:

**EYFA Stichting European Youth For Action - Berlin, Germany**

Mail to: [eyfa@eyfa.org](mailto:eyfa@eyfa.org)